



## ABSOLUT Pop

In 1986, Andy Warhol became the first in a long line of celebrated artists to collaborate with ABSOLUT Vodka, when he created an original piece inspired by his adoration of the brand's iconic bottle. Fast forward almost 30 years: ABSOLUT Vodka will be honoring his work this fall with a limited **ABSOLUT Andy Warhol Edition**, a three-dimensional art package that will allow anyone to “Make the Holidays Pop” with their very own Warhol.

“We are incredibly excited to launch this unique bottle, the design of which exemplifies our iconic partnership with the legendary Andy Warhol,” says Joao Rozario, Vice President, Vodkas, Pernod Ricard. Said Michael Hermann of The Andy Warhol Foundation for the Visual Arts, “The Foundation is delighted to celebrate the launch of the Andy Warhol Edition and proud to announce that a portion of the proceeds will contribute generously to the Foundation’s endowment, from which it has distributed nearly \$250 million in grants supporting contemporary visual arts.”

## Hot off the Press

A successful Kickstarter campaign helped launch **The Essence of Wine** (\$75), a new coffee-table book by award-winning wine blogger **Alder Yarrow** (Vinography.com), detailing 47 individual aromas and flavors commonly referred to in wine lingo and published via Blurb.com. *The Essence of Wine* is Yarrow’s own reinterpretation of the Aroma Wheel developed by U.C. Davis professor Ann C. Noble, focused around the most common aromas and flavors broken down into four categories: Harvest, Terrain, Garden and Kitchen. The food stylings of Sara Slavin, combined with vivid, gorgeous photography by Leigh Beisch, practically evokes one’s sense memory of the fruits, minerals, flowers, nuts and herbs photographed. Each page is dedicated to one element—like “Blueberry”—and a short list of wine recommendations that “taste or smell of each essence” provides the reader with a real opportunity to seek out a wine for a complete visceral experience.

A handful of essays like “Wine in Context,” “How to Find and Buy Wines,” along with Yarrow’s “Brief Note on Tasting,” will appeal to students and novice enthusiasts. Industry professionals, particularly writers and aspiring sommeliers, will find new and fresh perspectives on the popular aroma and flavor compounds that we so often associate with wines. By no means is *The Essence of Wine* an encyclopedia of terms—rather, the content is versatile and accessible, underscored by a light, leisurely tone aimed at providing the reader with a visual roadmap that leads to what wine is really all about: *pleasure*. Available at [www.blurb.com](http://www.blurb.com). —Jonathan Cristaldi

On a lighter note, wine writer **Lisa King** has published a wine-themed mystery novel, **Vulture au Vin** (The Permanent Press, \$29.95), a murder mystery set around a historic tasting at a spectacular estate. The novel stars freelance writer Jean Applequist and is a follow-up to King’s previous eno-novel, *Death in a Wine Dark Sea*. —David Gadd

